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# Contrac RODENTICIDE and RAT & MOUSE BAIT

## Kills rodents in a single feeding

CONTRAC is a single-feeding anticoagulant bait, in either pellet or meal form, with superior acceptance by rodents. CONTRAC contains the active ingredient Bromadiolone, which controls Warfarin-resistant rats.

Though rodents may consume a lethal dose in one feeding, bait shyness is not a problem because mortality occurs a few days after consumption. Also CONTRAC is less toxic to non-target animals in both primary and secondary poisoning situations than other single-feeding baits. An antidote, Vitamin K<sub>1</sub>, is readily available and there is a time factor for treatment.

CONTRAC Rodenticide is a pelleted bait made with an advanced formulation process that produces a fresher, better compressed pellet for improved weatherability. CONTRAC Rat and Mouse Bait is a meal bait with high rodent acceptance. Both forms are colored blue and authorized for use in federally inspected meat and poultry plants.

### Packaging:

Contrac Rodenticide: 10 lb. and 25 lb. plastic pails - EPA REG. NO. 12455-69  
120 x 1 1/2 oz. and 75 x 1 1/2 oz. place pacs - EPA REG. NO. 12455-76  
200 x 25 g. place pacs - EPA REG. NO. 12455-86

### Contrac Rat

### & Mouse Bait:

25 lb. plastic pails - EPA REG. NO. 12455-38  
120 x 1 1/2 oz. place pacs - EPA REG. NO. 12455-75



## Specimen Label

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**READ THIS LABEL:** Read this entire label and follow all use directions and use precautions.

**IMPORTANT:** Do not expose children, pets, or other nontarget animals to rodenticides. To help to prevent accidents:

1. Store product not in use in a location out of reach of children and pets.
2. Apply bait in locations out of reach of children, pets, domestic animals and nontarget wildlife, or in tamper-resistant bait stations. These stations must be resistant to destruction by dogs and by children under six years of age, and must be used in a manner that prevents such children from reaching into bait compartments and obtaining bait. If bait can be shaken from stations when they are lifted, units must be secured or otherwise immobilized. Even stronger bait stations are needed in areas open to hoofed livestock, raccoons, bears, or other potentially destructive animals, or in areas prone to vandalism.
3. Dispose of product container, and unused, spoiled, and unconsumed bait as specified on this label.

### USE RESTRICTIONS:

For control of Norway rats, roof rats and house mice.

**URBAN AREAS:** This product may be used in and around the periphery of homes, industrial, commercial and public buildings. CONTRAC Rodenticide may also be used in transport vehicles (ships, trains, aircraft) and in and around related port or terminal buildings. This product may also be used in alleys. Do not use in sewers.

**NON-URBAN AREAS:** This product may be used inside of homes and agricultural buildings.

Do not place bait in areas where there is a possibility of contaminating food or surfaces that come in direct contact with food. Do not broadcast bait.

### SELECTION OF TREATMENT AREAS:

Determine areas where rats or mice will most likely find and consume the bait. Generally, these are along walls, by gnawed openings, in or beside burrows, in corners and concealed places, between floors and walls, or in locations where rodents or their signs have been seen. Protect bait from rain or snow. Remove as much alternative food as possible.

# Contrac<sup>®</sup> RODENTICIDE

## KILLS RATS AND MICE

### Kills Warfarin Resistant Norway Rats

Norway rats and house mice may consume a lethal dose in one feeding with first dead rodents appearing four or five days after treatment begins.

|   |         |
|---|---------|
| ACTIVE INGREDIENT: Bromadiolone;                            |         |
| 3-[3-(4-Bromo-1,1'-biphenyl)-4-yl]-3-hydroxy-               |         |
| 1-phenylpropyl]-4-hydroxy-2H-1-benzopyran-2-one .... 0.005% |         |
| INERT INGREDIENTS* .....                                    | 99.995% |
| TOTAL 100.000%  |         |

\*Contains Denatonium Benzoate

## KEEP OUT OF REACH OF CHILDREN CAUTION

May be harmful or fatal if swallowed or absorbed through the skin. Do not get in eyes, on skin, or on clothing. Wash hands after handling bait. If swallowed, call a physician at once.

(See right panel for additional precautionary statements.)

For 24-hour emergency medical advice, call 1-877-854-2494.

Manufactured by:



Bell Laboratories, Inc.  
Madison, WI 53704 U.S.A.

EPA EST. NO. 12455-WI-1

EPA REG. NO. 12455-69

### DIRECTIONS FOR USE (Continued from other panel) APPLICATION DIRECTIONS:

**RATS:** Apply 3 to 16 ounces of bait (usually at intervals of 15 to 30 feet) per placement. Maintain an uninterrupted supply of fresh bait for at least 10 days or until signs of rat activity cease.

**HOUSE MICE:** Apply 1/4 to 1/2 oz. (1-2 level tablespoons) of bait per placement at 8- to 12- foot intervals. Larger placements (up to 2 oz.) may be needed at points of very high mouse activity. Maintain an uninterrupted supply of fresh bait for at least 15 days or until signs of mouse activity cease.

**RATS AND MICE:** Replace contaminated or spoiled bait immediately. Collect and dispose of all dead animals and leftover bait properly. To prevent reinfestation, limit sources of rodent food, water, and harborage as much as possible. If reinfestation does occur, repeat treatment. Where a continuous source of infestation is present, establish permanent bait stations and replenish as needed.

### PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS CAUTION

Keep away from humans, domestic animals and pets. If swallowed, this material may reduce the clotting ability of the blood and cause bleeding. Causes moderate eye irritation. Harmful if absorbed through skin. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling. If swallowed, call a physician at once.

### STATEMENTS OF PRACTICAL TREATMENT:

**If on skin:** Wash with plenty of soap and water. Get medical attention if irritation persists.

**If in eyes:** Flush eyes with plenty of water. Call a physician if irritation persists.

**NOTE TO PHYSICIAN:** If ingested, administer Vitamin K<sub>1</sub> intramuscularly or orally as indicated in bishydroxycoumarin overdoses. Repeat as necessary based on monitoring of prothrombin times.

### ENVIRONMENTAL HAZARDS

This product is toxic to fish and wildlife. Keep out of lakes, streams or ponds.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal. **STORAGE:** Store only in original container in a dry area inaccessible to children and pets.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Completely empty pail. Then dispose of empty pail in a sanitary landfill or by incineration or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

**WARRANTY:** Seller makes no warranty, expressed or implied, concerning the use of this product other than indicated on the label. Buyer assumes all risk of use and/or handling of this material when such use and/or handling is contrary to label instructions.